



2004 ACTION PLAN

Adopted January 15, 2004

EXTERNAL GOALS

GOAL A. Support the efforts of NRZs to implement their NRZ Strategic Plans and achieve their goals

Objective 1. Secure funding for implementation of strategic plan components.

Strategy a. Assist NRZs to determine priorities for which to seek funding

Strategy b. In concert with City of Hartford, apply for the \$8.2 million in Urban Act funds from the State of CT.

Strategy c. Develop strategy to seek additional funding for NRZ plan implementation

Lead Responsibility: Community Economic Development Committee

Objective 2. Recommend changes to City zoning ordinances and regulations that will facilitate strategic plan implementation, working in concert with City of Hartford staff.

Strategy a. Explore the issue with the City and develop a plan to accomplish this objective. (Also see B.1 and D.3)

Lead Responsibility: Community Economic Development Committee

Objective 3. Support efforts of the NRZs to include all neighborhood stakeholders and to adequately and appropriately represent their interests.

Strategy a. Evaluate effect of Communications Mini-Grant program and recommend new/revised strategy.

Strategy b. Determine what assistance NRZs need

Strategy c. Assist NRZs in developing newsletters or similar communication tool

Lead Responsibility: Communications Committee

(Goal A continued)

Objective 4. Assure that all NRZs receive timely information from the City of Hartford and the Hartford Economic Development Commission about all proposed actions which may affect their neighborhoods.

Strategy a. Determine what information is currently being distributed and to whom

Strategy b. Determine what NRZs want/need

Strategy c. Work with City to enhance the information system and identify a City point person

Lead Responsibility: Communications Committee

Objective 5. Continue to operate the Neighborhood Leadership Training program and integrate graduates into the work of the NRZs and H2K.

Strategy a. Implement an NLT session in 2004

Strategy b. Create a subcommittee of CEDC composed primarily of NLT graduates to oversee NLT recruitment and develop a plan to involve graduates in NRZs and H2K

Lead Responsibility: Community Economic Development Committee

Goal B. Actively participate in and influence policy development in Hartford

Objective 1. Push for and participate in the City's planning process.

Strategy a. Meet with Mayor to advocate for process and H2K's willingness to take a lead role in public participation component (Also see A.2 and D.3)

Lead Responsibility: Community Economic Development Committee and Government Relations Committee

Objective 2. Get more neighborhood-oriented people on City and regional boards and commissions.

Strategy a. Develop a process to achieve this objective

Lead Responsibility: Government Relations Committee

(Goal B continued)

Objective 3. Take positions on issues affecting neighborhoods and the city as a whole.

Strategy a. Develop and implement a mechanism for understanding an issue, analyzing its impacts, deciding whether to take a position, and deciding what that position will be. (Consider the question of whether group decides by voting, consensus, etc.)

Lead Responsibility: Personnel and Finance Committee

Goal C. Enhance working relationships with local, state and regional entities that affect Hartford's neighborhoods.

Objective 1. Maintain and/or establish partnerships that support the mission of H2K.

Strategy a. Complete and implement partnership policy.

Strategy b. Evaluate current partnerships/liaison relationships for effectiveness and benefits to H2K and NRZs.

Lead Responsibility: Personnel and Finance Committee

Strategy c. Update NRZ components of H2K mailing list annually in January

Lead Responsibility: Communications Committee

Objective 2. Host/sponsor presentations that relate to the mission of H2K and support the achievement of H2K's goals.

Strategy a. Revise and implement process for selecting and scheduling presentations at monthly H2K meetings.

Lead Responsibility: H2K Co-Chairs and Staff

Objective 3. Encourage and support NRZ efforts to collaborate with CCP problem-solving committees within the neighborhood.

Strategy a. Hold joint H2K/CCP session to educate each other about the NRZ and problem solving programs.

Strategy b. Explore means of helping PSCs and NRZs work together, building on the strengths of both

Lead Responsibility: Government Relations Committee

Goal D. Convince the Hartford community, through education, that NRZs are engines that drive revitalization in Hartford.

Objective 1. Issue regular and frequent H2K newsletters that are widely distributed.

Strategy a. Develop easy format for regular newsletters

Strategy b. Issue quarterly newsletter during first six months of 2004 and monthly newsletters thereafter.

Lead Responsibility: Communications Committee

Objective 2. Present a series of Neighborhood Training Institute workshops and seminars, open to the public and shown on cable access TV.

Strategy a. Establish and implement an annual NTI schedule

Strategy b. Develop a partnership with Public Access TV to tape all sessions

Strategy c. Consult with NRZs on needs and desires

Lead Responsibility: Community Economic Development Committee

Objective 3. Increase the visibility of NRZs and H2K through media coverage, presentations, tabling, and other means

Strategy a. Submit support resolution to Court of Common Council

Strategy b. Provide orientation/education to Mayor, Council Members, and State Delegation (Also see A.2 and B.1)

Lead Responsibility: Government Relations Committee

Objective 4. Hold at least one citywide "visibility" event.

Strategy a. Develop and implement a workplan

Lead Responsibility: Communications Committee (or its subcommittee)

Goal E. Promote inter-neighborhood collaboration and cooperation.

Objective 1. Encourage NRZs to work together on issues and problems.

Strategy a. Sponsor at least two NRZ tours.

Lead Responsibility: Community Economic Development Committee

INTERNAL GOALS

Goal F. Build an effective and inclusive structure for Hartford 2000.

Objective 1. Secure sufficient grant funding to continue existing work and build capacity for H2K and the NRZs.

Strategy a. Apply to local funders.

Strategy b. Develop budget that includes additional staff support for administrative/clerical functions

Strategy c. Secure administrative/clerical services

Lead Responsibility: Personnel and Finance Committee and Staff

Objective 2. Improve the functioning of H2K committees.

Strategy a. Recruit two co-chairs for each committee.

Strategy b. H2K Co-Chairs consult with committee chairs regularly

Strategy c. Each representative of Voting Member serves on at least one committee and/or recruits someone from their NRZ to serve on a committee

Lead Responsibility: H2K Co-Chairs

Strategy d Recruit additional members for all committees

Lead Responsibility: H2K Co-chairs and Committee Co-Chairs

Goal G. Establish an effective, efficient, and inclusive internal communication structure.

Objective 1. Provide orientation to all new members (packet and meeting)

Strategy a. Prepare and implement a schedule of orientation sessions

Lead Responsibility: H2K Co-Chairs

Objective 2. Enhance the sharing of information between NRZs and H2K.

Strategy a. Provide summary of H2K actions to NR representatives immediately after H2K monthly meeting.

Lead Responsibility: Staff

(Goal G continued)

Strategy b. Each representative of the Voting Member shares information monthly with their NRZ by scheduling time on meeting agenda for H2K report, or circulating written report, or by some other means

Strategy c. NRZs may call upon H2K Co-Chairs to make presentations on H2K to the NRZs

Lead Responsibility: Representatives of Voting Members

Objective 3. Maintain all H2K information on www.Hartford2000.org web site.

Lead Responsibility: Staff and Library

Objective 4. Establish an H2K Resource Center where NRZs can get multiple copies of brochures, posters, etc.

Strategy a. Maintain supply of brochures, etc. in H2K office

Lead Responsibility: Staff

Strategy b. Develop a proposal for establishment of a Resource Center

Lead Responsibility: H2K Co-Chairs and Staff

Goal H. Promote and model respect and trust among individuals and NRZs at all times.

Objective 1. Provide, at the monthly H2K meetings, a climate of understanding, comfort, inclusiveness, efficiency, and participation for all attendees.

Strategy a. Follow Meeting Ground Rules at all meetings.

Strategy b. Schedule 2 NRZs for food at each meeting

Strategy c. Provide a name plate for all attendees at each meeting.

Strategy d. Introduce new members and guests at each meeting

Strategy e. Provide a resource person to answer questions after meeting

Lead Responsibility: H2K Co-Chairs